

Case Study: WAYLENS

Waylens creates the next generation of Video Telematics by integrating Brodmann17's perception software into the edge



Waylens, a US company, headquartered in Boston, chose Brodmann17 to supply its ADAS technologies for video telematics and fleet management systems. Waylens provides fleet-grade video telematics solutions with Intelligent AI cameras, highly scalable cloud services, and simple integration. Waylens' devices are available for fleets globally, with a focus on North America, Europe and Australia.

Together the two companies have enabled the deployment of Brodmann17's ADAS (Advance Driving Assistance Systems) and active safety solutions to vehicle fleets via the Waylens Secure4K device, and other innovative solutions powered by the Waylens platform.

Adi Pinhas, CEO & Co-Founder, Brodmann17 said

We are excited to have Waylens as a customer because of their shared commitment to deliver precision AI by extracting the most value from the camera for trusted data and decisions. An AI camera can detect events that other sensors are blind to such as tailgating, running red lights and other potentially dangerous driving events.



Haowei Zhang CEO & Co-Founder, Waylens

Brodmann17's solution has helped us develop the deployment of Al cameras with precision Al for improved driver safety and trusted data for our fleet customers.

Through our collaboration with Brodmann17, these precision AI models will now include Brodmann17's ADAS and active safety for connected cars and vehicle fleets.

www.waylens.com www.brodmann17.com